

DIASPARK



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sitecore[®]

Delivering Engaging and
Contextual Customer
Experiences with Sitecore

Our three decades of experience in technology and digital transformation along with strong MarTech stack helps businesses build robust revenue engine and deliver superior brand experience.

Areas we have helped

- Brand Experience
- Personalization
- UX/UI Design
- Digital Content Management
- Business Transformation
- Mobile Strategy and Design
- Demand Generation
- Marketing Automation
- Context-driven Commerce
- 360 degree Customer Management
- Analytics
- Cloud

What makes Diaspark the right fit?

Strong experience in Digital Content Management and eCommerce capabilities including-

- Team of Sitecore Experience Management and Sitecore Commerce experts – MVPs, Sitecore Architects and Sitecore Engineers
- Strategic UI/UX Capabilities
- Global Delivery Model

Sitecore Experience Platform

We partner with you to deliver comprehensive, real-time and 360 degree data-driven customer experiences powered by Sitecore Experience Platform. The Sitecore XP empowers marketers with comprehensive digital marketing tools, including a holistic view of customer needs, and machine learning-generated insights to create personalized experiences for faster go-to-market and lower TCO.

Recently, we partnered with a Fortune 500 company to migrate their Content Management System to Sitecore 9.0 for delivering highly personalized omni-channel customer experiences.

How do we help brands?

Sitecore Consulting

We assess your needs, create right strategy and roadmap to help you realize your business transformation goals.

Sitecore Integration

We provide easiest and quickest collaboration of multiple channel data into centralized database.

Sitecore Upgrade

We help you to upgrade to latest Sitecore versions including Sitecore 9.0.

Sitecore Cloud

Gain complete flexibility and reduced time-to-market with secured cloud hosting.

Sitecore Development

Our team of industry and technology experts help you build and/or redesign powerful websites.

Sitecore Migration

We ensure smooth and hassle-free migration from legacy content management system to Sitecore.

Sitecore Analytics

We help you create engaging customer experiences with the help of personalized content for each online visitor.

Sitecore Marketing Automation

We assist you in delivering right marketing message at the right time across multiple channels.

Sitecore Experience Commerce

Harnessing the power of Sitecore Commerce Platform and experience of serving high transactional commerce solutions for B2B and B2C brands; Diaspark have helped businesses to drive personalized customer experiences throughout the customer lifecycle.

How Sitecore Experience Commerce implementation can increase Life Time Value of your customers?

- Real-time and contextual customer experiences at all stages of purchases across multiple channels.
- Product information, contextual content, and digital marketing in one unified eCommerce platform
- Gain insights for each unique customer, from awareness to advocacy and one purchase to the next for developing lifetime customer value.

Diaspark engaged with a large enterprise to integrate multiple ecommerce sites with huge transactions in both B2B and B2C space, and created a unified view with Sitecore Experience Commerce capabilities.



About Diaspark

Diaspark was founded in 1995 and is headquartered in Edison, NJ. Diaspark a CMMI Level 5 company, is widely recognized as a software firm that brings extensive experience of implementing and engineering enterprise grade software solutions across mobile, web and cloud technologies. We have led the way in developing Information technology solutions to businesses ranging from mid-sized to global fortune 500 enterprises for more than two decades. Our state-of-the-art facilities across India, New York and New Jersey help our customers leverage our global delivery model for optimizing their IT investments.

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