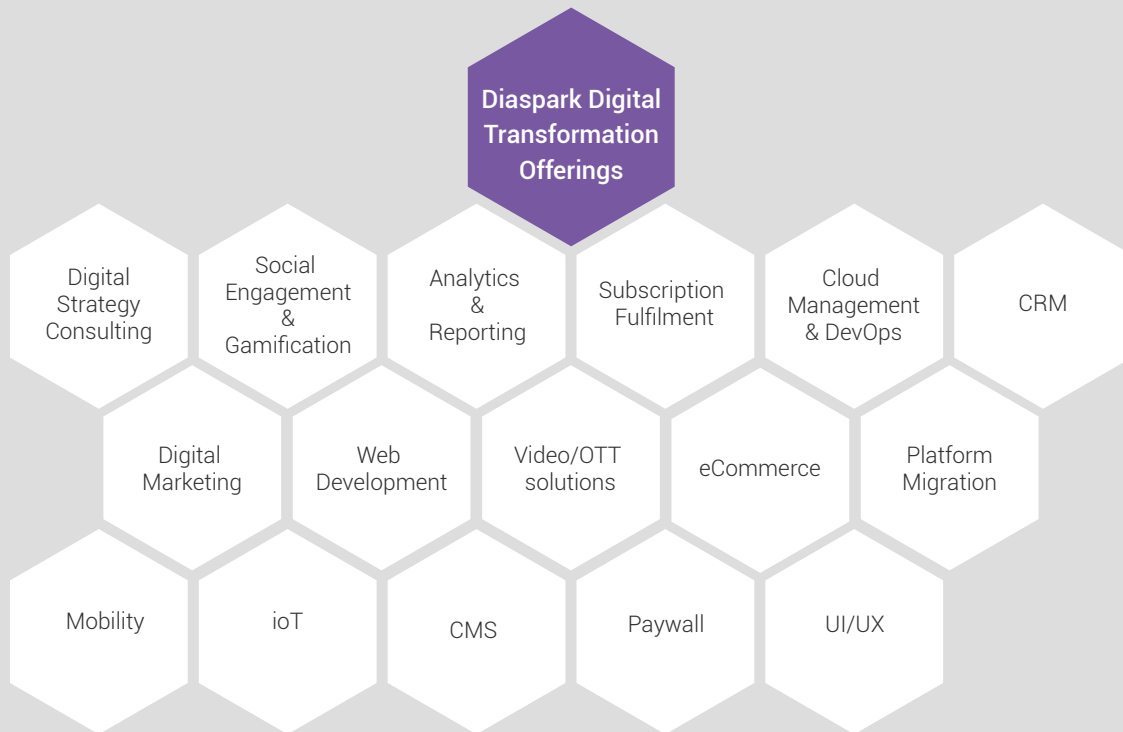


Overview of Diaspark Digital Transformation Services

Diaspark, a leading provider of Digital Transformation Services, has been helping its client's to overcome digitalization challenges. With its domain expertise and vast experience across industries, Diaspark offers services that deliver enhanced customer value and engagement across Digital Strategy, Experience, Engineering, Marketing, Mobility And Analytics.



Value Proposition

**CMMI
LEVEL 5**
Company

10+
Solution
Accelerators

750+
Professional
Experts

25+
Digital Solutions
Deployed

**Global
Delivery
Model**



Agile Methodologies

Agile Execution to embed digitization and intelligence in business processes



Domain Expertise

Strong digital expertise across transformation initiatives – digital process, customer experience, performance management, product innovation



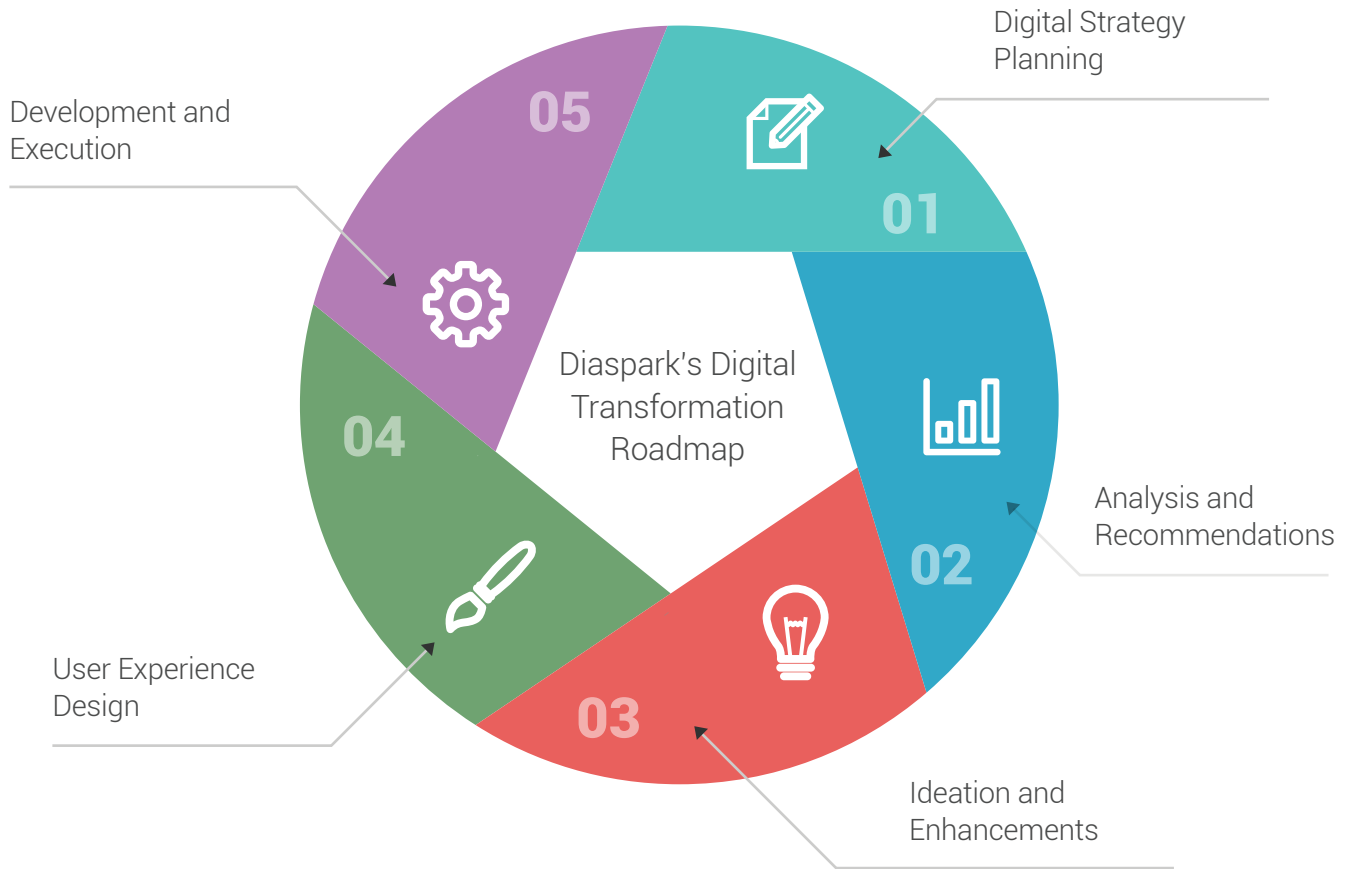
Technology-agnostic capabilities

Best-of-breed technologies to provide leading-edge digital solutions



Integrated and Scalable Value Deliveries

Fully optimized value deliveries to scale down across every channel



Solutions Deployed

A leading video on-demand platform with over 17k hours of exciting content engaged Diaspark to migrate its complete content and datasets to AWS along with implementing CMS to its existing content.

- Cloud Migration
- CMS

Solution

- Development on top of Kaltura TVM (OTT3)
- Responsive Integration (Bootstrap), Optimizations (Angular JS)
- Kaltura Video Player Integration
- AWS Configurations, Auto Scaling, Akamai CDN to Deliver Content
- Middle Tier CMS to Manage Complete Deck (Web + Mobile)

A US-based publishing brand partnered with Diaspark to add functionalities and migrate to new CMS.

- Subscription Fulfilment
- CMS Migration

Solution

- CMS Migration-Drupal to WordPress
- UX/UI revamp, Responsive for Mobile & Tablets
- Integrated Subscription Fulfilment
- Added Taxonomy, Advance Search, Monetization
- Custom-built additions to enhance Admin functionality from backend

A leading digital agency partnered with Diaspark to enable dynamic pricing analysis and get insights on market trends.

Analytics

Pricing Behavior

Solutions

- Capturing dynamic pricing of the product on day-to-day basis
- Understanding market trends (which marketing channels are no longer profitable)
- Analyzing historical data of the product
- Interactive graphical representation to view the analysis
- Managing the product availability/non-availability ratio
- Analytics Pricing Behavior

A US-based jewelry firm engaged Diaspark to integrate eCommerce with their ERP system.

eCommerce

ERP integration

Solutions

- ERP Integration , EMI Calculator
- Instagram Integration, Social Login
- Pick of the Week, Special Offers, Coupon codes
- The Outlet, Store Locator
- Events, Cross-sell, Up-sell and related Products
- Catalog Management and Display
- Product Importing/Exporting through CSV
- PayPal, UPS and USPS integration

A leading financial services firm partnered with Diaspark to develop mobile app to access real-time information about global markets through Android device.

Live TV

Real time analysis

Solutions

- Real time stock quotes. Sensex, Nifty, and other Indian and Global market Indices
- Manage and keep track of your investment portfolio
- Watch CNBC-TV18, CNBC AWAAZ, CNBC Prime HD and CNBC Bajar Live
- In-depth coverage & analysis of financial markets, economy and business

An entertainment channel engaged Diaspark to create a video app to leverage mobility and enhance user engagement.

Video App

Omni-channeling

Solutions

- Watch Videos of favorite shows anytime, anywhere
- Read news and review about favorite Shows
- See what others in near-by area are viewing using the Map view
- Follow the schedule and set reminders for favorite shows
- Online voting options
- Alerts Notification

A leading US-based Telecom brand partnered with Diaspark to overcome user engagement issues by implementing a Sitecore CMS Solution.

Sitecore

User Engagement

Solutions

- Product Marketing Information
- Shop Plans
- Search
- My Account
- Promotions/Bundles

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