

Leverage  
**Online Market** and **Mobility Solutions**  
to Improve Your Sales



# Your Jewelry Business is Undergoing Radical Transformation



# The Changing Business Landscape

## MANUFACTURING

Production facilities moved from US to other countries



## CUSTOMERS

EDI Interface  
Customer Portals  
B2B Websites



## DISRUPTIONS - DRIVERS



## SALES PERSONS

eCatalog  
Customize item  
Order Entry



## OPERATIONS

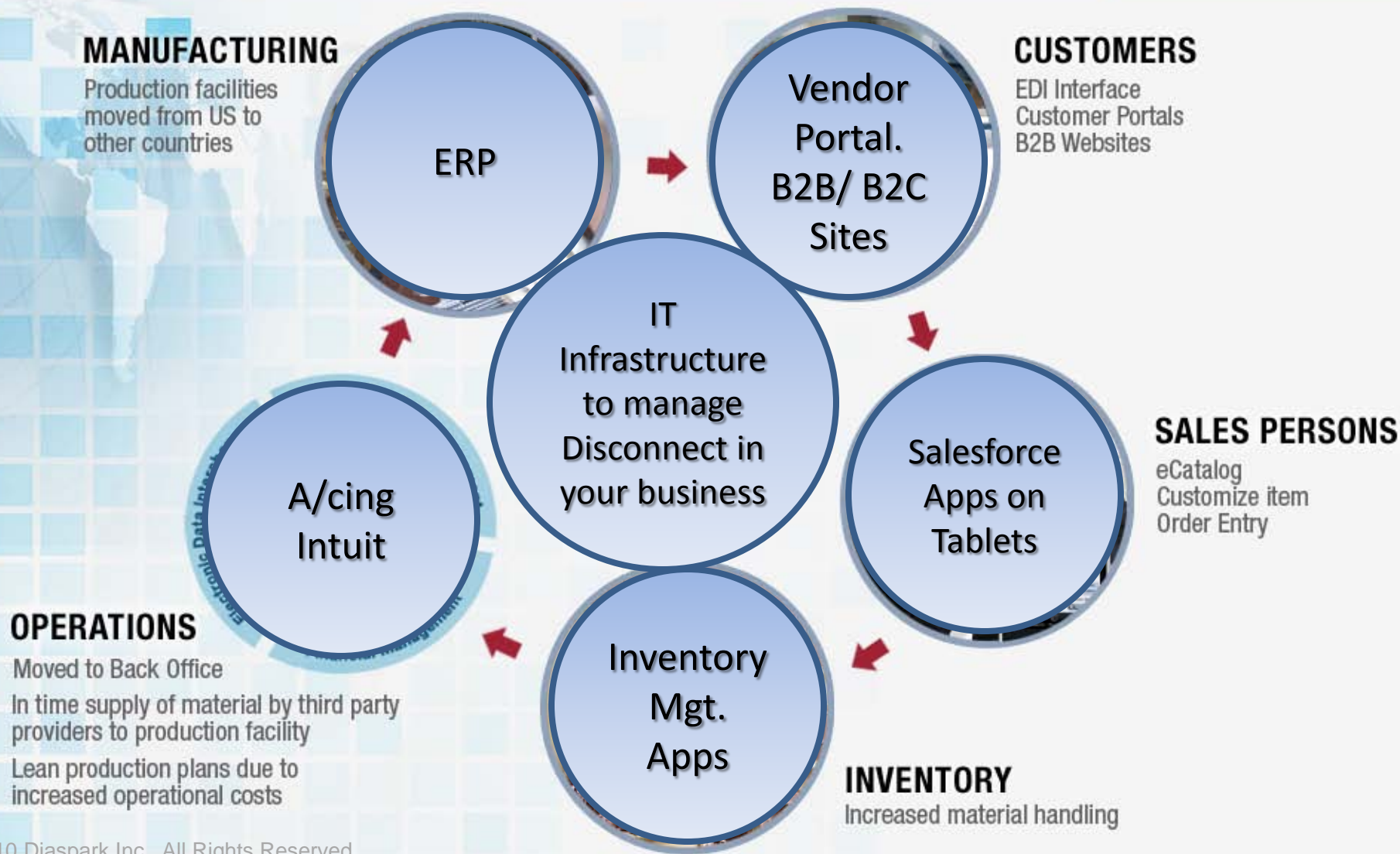
Moved to Back Office  
In time supply of material by third party providers to production facility  
Lean production plans due to increased operational costs



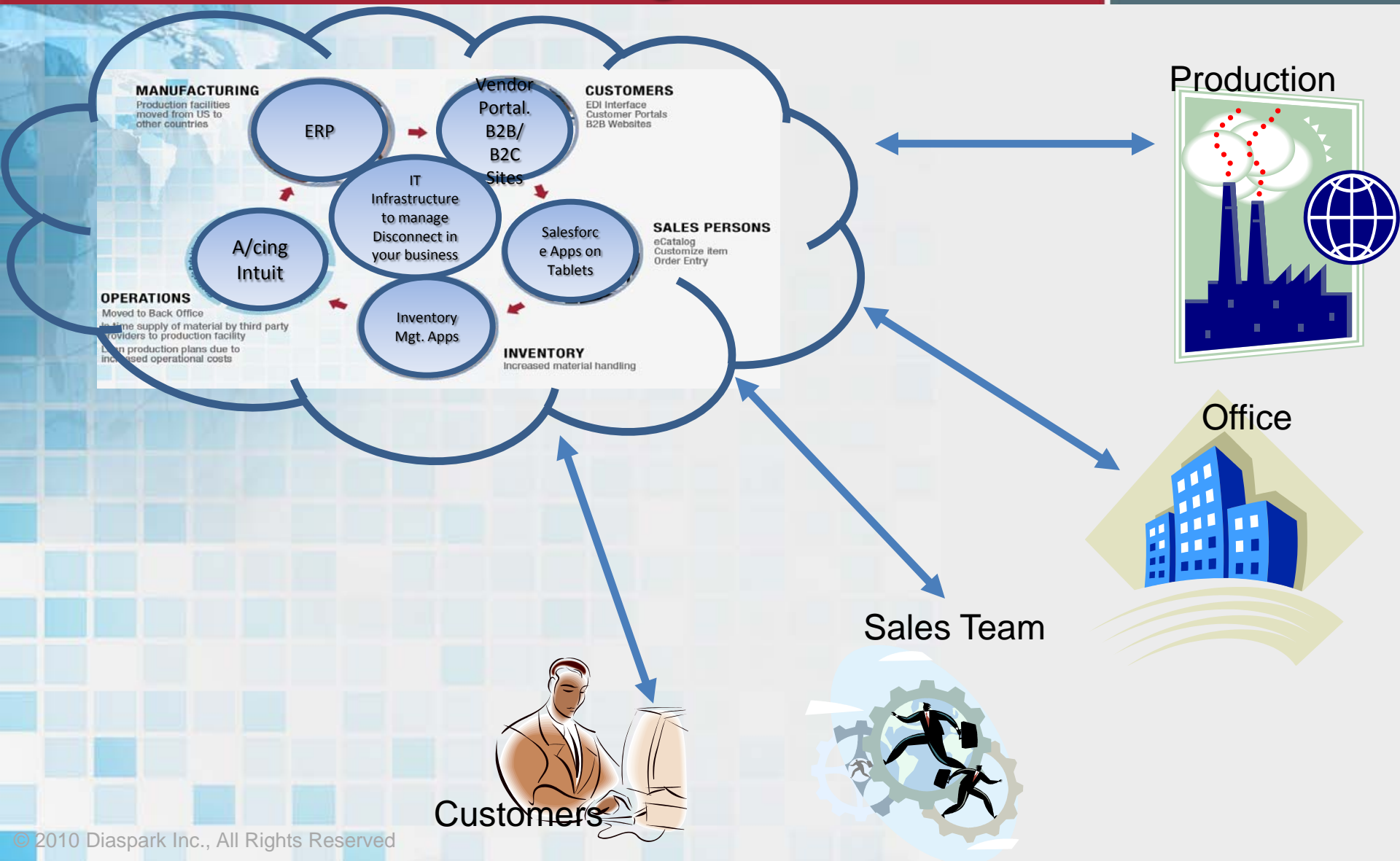
## INVENTORY

Increased material handling

# The Changing Business Landscape



# IT Infrastructure moving to Cloud



# Cloud Computing

**Cloud technology enables you to use business applications like ERP, CRM, Retail , eCommerce Website, Salesforce without having to make upfront investment in them.**



# Cloud Computing - Why

- ▶ Making a software very much affordable for every business
- ▶ Subscribe to use software as a service
- ▶ Get very high level product and support
- ▶ Quickly deployable
- ▶ Zero Investment as does not require fixed infrastructure and trained IT personnel
- ▶ Access from anywhere, anytime



## Technology Trend #2

# Use Mobile devices To manage Jewelry sales complexity



## Increased Sales Complexity

- ▶ Bulky Print Catalogs
- ▶ Jewelry is highly customizable merchandise
- ▶ Jewelry is highly valuable and prone to theft and robbery during travel by salespersons



## Catalog & Order Entry on iPad

Allow your sales team to shine with tablet device like iPad.

- ▶ Powerful search to browse through catalog
- ▶ High quality product images with zoom-in to provide real item insight.
- ▶ Customize specifications as per the requirement of buyer and get updated prices
- ▶ Check inventory status from anywhere anytime
- ▶ Manage customer relations efficiently.



## Technology Trend #3

**Use RFID to handle your increased material handling**

**RFID (Radio Frequency Identification)**



## Handling High Value Merchandize

- ▶ Efficient daily stock management
- ▶ Accuracy in billing
- ▶ Reducing crime like stolen merchandise, shop lifting



## RFID (Radio Frequency Identification)

- ▶ Stock taking
- ▶ Billing/ POS
- ▶ Retail Price Lookup
- ▶ Inventory Management
- ▶ Approval/ Selection
- ▶ Quality Certificate
- ▶ Daily item check Out/ In
- ▶ Returns Management
- ▶ Proof of Purchase

# The New Technologies Derive Value

## Achieve operational efficiency

- ▶ Faster deployment
- ▶ Seamless operations
- ▶ Continue focus on your core activities
- ▶ Fewer upfront costs
- ▶ Reduced support costs
- ▶ Information anytime, anywhere.



## Jewelry Software

- End-to-End Jewelry Software Solution
- Catalog and Order Entry on iPad
- Website / eCommerce Solution
- Web-based Retail Solution

### ERP Software



### Retail Software



### eCommerce



### iPad App



## A Complete Suite of Jewelry Software Solution

# Thank You !!

For more information you can  
visit us at [www.diasparkonline.com](http://www.diasparkonline.com)

